

# PMP Growth Summit

For more information and to  
watch our highlights video!



## PARTNERSHIP OPPORTUNITIES

INVITATION-ONLY, BUYER-SELLER NETWORKING EVENT CONNECTING  
PEST MANAGEMENT PROFESSIONALS AND LEADING INDUSTRY SUPPLIERS



**March 4-6, 2025** • Reunion Resort • Orlando, Fla.

## WHAT?

- 2025 marks the eighth annual *PMP* Growth Summit, a buyer-seller networking event hosted by *Pest Management Professional* (*PMP*).
- Supplier partners each will receive 20-minute, two-on-two sales sessions with 25 or more pest management professionals (PMPs) managing multimillion-dollar operations.
- The two-and-a-half-day networking event is designed to help PMPs become intimately acquainted with leading industry suppliers and the wide variety of professional pest management solutions they bring to the table.
- Fostering partnerships — discussions and deals — is the bottom line.

## WHERE?

- Reunion Resort in Orlando, Fla.

## WHEN?

- March 4–6, 2025

## WHO?

- **PMPs:** Exclusive, invite-only event for 25 or more owners/operators, and qualified purchasing decision makers, of multimillion-dollar pest management companies. If an attending company records revenue of \$5 million or more per year, we'll invite the firm's owner/president *and* technical director.
- **SUPPLIERS:** Event partnerships (\$25,000 net) are limited. Contact *PMP* today to secure your spot at the 2025 *PMP* Growth Summit.

Attendees arrange and pay for their own airfare and transportation to/from Reunion Resort. *PMP* covers expenses for lodging, food, beverages and golf.

# Multimillion-Dollar Operations

## WHAT SETS THE *PMP* GROWTH SUMMIT APART?

- **TWO-ON-TWO MEETINGS:** Meeting partners are guaranteed 30+ scheduled meetings — a dedicated meeting with each qualified buyer (PMP) on your schedule.
- **BOARDROOM PRESENTATIONS:** Meeting partners have the opportunity to present to the entire group of attending PMPs. Showcase your company's key solutions through a five-minute PowerPoint presentation.
- **GOLF:** Always a highlight! Attendees and meeting partners can play in a scramble-format golf outing, and network in a relaxed atmosphere and beautiful setting. Fun, not competitive!
- **NETWORKING:** Make lasting connections at the welcome reception, at meals — including a BBQ with live music — and during roundtable discussions and more!



## Event Schedule\*

Check our Summit web page for *PMP* Growth Summit updates

### DAY 1

- 12:00 p.m. — 4:00 p.m. Arrivals/Check-in
- 4:00 p.m. — 5:45 p.m. Boardroom Presentations
- 6:30 p.m. — 9:30 p.m. Welcome Reception

### DAY 2

- 7:00 a.m. — 8:30 a.m. Breakfast & Roundtables
- 8:45 a.m. — 11:50 a.m. Individual Meetings
- 12:30 p.m. Lunch and Golf Scramble
- 7:00 p.m. — 10:00 p.m. BBQ Dinner

### DAY 3

- 7:00 a.m. — 8:30 a.m. Breakfast & Roundtables
- 8:45 a.m. — 12:20 p.m. Individual Meetings
- 12:20 p.m. Departures

\*Subject to change

Don't have the budget to send sales reps all over the country? Tired of trying to get the right meetings with the right people?

## Become a Summit Meetings Partner

With decision-makers from qualified pest management companies in attendance, the *PMP Growth Summit* provides meeting partners with invaluable face-to-face meeting time that traditional tradeshows and events simply can't match.

A *PMP Growth Summit* partnership is like making 30+ sales visits in one — each with a PMP with the authority to purchase.

## Partner Investment covers all this!

- » Guaranteed individual meetings and networking opportunities over three days with 30+ qualified PMPs.
- » Top-notch resort lodging, food, beverages, golf and entertainment for four people — two attending representatives from your company and two of your invited PMPs (top customers or prospects).
- » We help you market to top customers or prospects that you are the reason why they are invited to this premium event.
- » **Year-round exposure before, during and after the event for your company including:**
  - » Company logo and link on our event webpage.
  - » Company logo on invitations to select PMPs invited by you and/or our editor.
  - » Logo on all event signage and in the 2025 *PMP Growth Summit* program.
  - » Partner recognition in the *PMP Product Spotlight* newsletter.
  - » Partner acknowledgement, including logo and website link, online via a sponsored tweet to *PMPs* Twitter feed.
  - » Your company representatives pictured on the cover of *PMP* magazine and company logo/mention in our *PMP Growth Summit* editorial recap.

**TOTAL: \$25,000 net**

## Optional Partner Add-ons

Opening Night Welcome Reception Sponsorship . . . . .	\$12,000 net
BBQ Dinner Sponsorship . . . . .	\$9,000 net
Beverage Golf Cart Sponsorship . . . . .	\$6,000 net
Breakfast Buffet/Roundtables (2 days available) . . . . .	\$5,000 net
Additional Vendor Attendee (beyond two) . . . . .	\$3,000 net
Lunch. . . . .	\$3,000 net



**100%** of *PMP Growth Summit* partners rate the event GREAT!\*

**100%** of attending PMPs buy new products as a result of the *PMP Growth Summit*!\*

\*Post-Summit Surveys

## 2024 Partners

Aprehend®

Bird Barrier®

Control Solutions Inc.  
A member of the ADAMA Group

FieldRoutes®  
A ServiceTitan Product

JT EATON®  
SINCE 1992

LIPHA TECH®

NEOGEN®

nifty

NISUS®

PelGar  
USA.

Rockwell Labs Ltd.  
creating the future of pest control

SELECT  
INSURANCE AGENCY

SiteOne  
Pest Management

WORKWAVE®

# ATTENDEE INSIGHTS



“Being able to talk with each supplier directly about our needs for products, as well as rebate options, was incredibly helpful. It was also nice to speak with other companies about best practices. We made several great contacts with colleagues who are excelling in areas in which we would like to improve.”

**JENNIFER EMERSON, GOLDEN CIRCLE EXTERMINATORS**

“The Summit was a well-designed and smooth event that provided me extraordinary ‘growth.’ I connected with some of my favorite vendors and new ones that I will be working with in the future — not to mention all the other colleagues I got to network with and bounce ideas back and forth with.”

**KYLE SELBACH, ALL ‘U’ NEED PEST CONTROL**



**Limited partnerships available**  
*Contact us today!*



**Marty Whitford**  
*Publisher & VP of Content*  
mwhitford@northcoastmedia.net  
216-706-3766



**Mike Joyce**  
*Associate Publisher*  
mjoyce@northcoastmedia.net  
216-706-3723



**Gianna Zucker**  
*Account Executive*  
gzucker@northcoastmedia.net  
216-675-6000